



Studiolo — User Guide

Inventory & gallery sites for working artists — any medium.

What Studiolo is. One place for a working artist's whole practice: photograph a piece and the AI crops it clean, writes gallery-placard catalog copy, and pulls its color palette. Track what's in the studio, what's hanging in which gallery, what sold and to whom, what it cost and what it earned — and publish a beautiful public website you design from your phone. Work in more than one medium? Each gets its own tab, its own fields, and its own section of your site.

The three doors — one studio

- **The app** (iPhone; Android on the way) — photograph, catalog, and manage anywhere.
- **The web admin** — studiolo.gallery/admin — the same studio full-screen: spreadsheet-style table with click-to-edit cells, bulk work, the website designer.
- **Your public site** — yourname.studiolo.gallery (or your own domain) — collectors browse, see what's available, and send inquiries straight to your email.

They're one system. Sign in anywhere with your email — a 6-digit code arrives, no passwords ever, and you stay signed in on that device for months. Every change appears everywhere, instantly.



Studiolo

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Photograph a piece and Studiolo crops it clean, writes gallery-placard catalog copy, and pulls its palette. Track what's in the studio, what's hanging where, what sold and to whom — and publish a beautiful public website you design from your phone.

SEE A DEMO SITE

OPEN THE ADMIN

USER GUIDE



ONE STUDIO · THREE DOORS

Everything stays in step, everywhere

Sign in anywhere with just your email — a 6-digit code arrives, no passwords ever.

Whatever you change in one place appears in the others instantly.

1 · Getting started

Sign in / sign up (same thing)

Open the app or studiolo.gallery/admin, type your email, and enter the 6-digit code that arrives. New here? The first sign-in walks you into creating your studio.

What do you make?

When you create your studio you pick a medium — printmaker, painter, jeweler, ceramicist, photographer, sculptor, or mixed — and that choice seeds your **artwork fields**: editions and frame sizes for a printmaker, stones and materials for a jeweler.

Your practice isn't one thing? Open **Settings** and check every medium you work in — or add your own (“Textiles”). Each medium gets its own inventory tab with its own fields, and its own section on your website. Uncheck a medium any time; nothing is deleted while works remain in it.

Your fields, forever

The **Fields** button (top of the inventory) shows the fields for each of your mediums — add, remove, and reorder them whenever your practice changes.

Invite your people

Settings → **Studio members**: type an email, and that person manages the studio with you the moment they sign in with it. They get an email invitation automatically.

Studio settings

What do you make?

Check every medium you work in — each gets its own inventory tab, its own fields, and its own section on your website.

☐ Prints (Printmaker fields)

☒ Paintings (Painter fields) 1 works 

☐ Jewelry (Jeweler fields)

☐ Ceramics (Ceramicist fields)

☐ Photography (Photographer fields)

☒ Sculpture (Sculptor fields) 

☐ Works (Other / mixed fields)

STUDIO NAME

ARTIST NAME

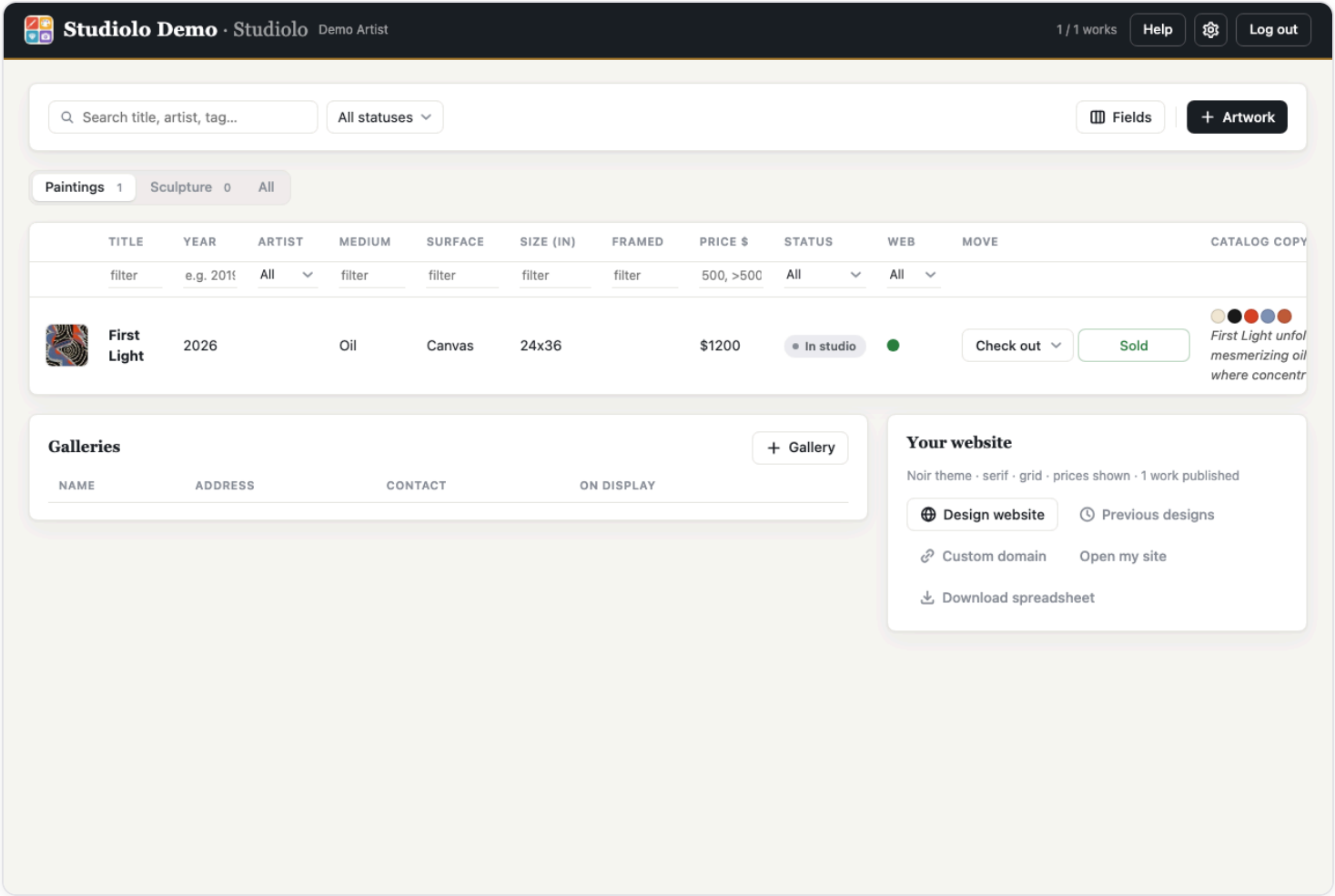
INQUIRY EMAIL

Plan

Unlimited — 1 works · 0 AI enhancements this month

Upgrade or manage your subscription in the Studiolo iPhone app (Settings → Plan).

2 · Your inventory (web admin)



- **+ Artwork** adds a piece with all your fields and an optional photo — after the upload, choose **AI + Adjust** (crop, straighten, describe), **AI only** (describe as-is), or **Skip**. With more than one medium, it first asks which this piece belongs to.
- **Medium tabs** sit above the table — you land on your first medium; **All** shows everything together and comes last. Counts on each tab tell you what's where.
- **Click any cell to edit it in place** — title, year, price, any custom field. Enter saves (a brief gold flash confirms), Escape cancels.
- Every column **sorts** (click the header) and **filters** (the row under the headers); **X Reset filters** appears when anything is active. Price filters understand **>500** and **<500**.
- The **Web** dot publishes a work to your public site (green = live). In the edit dialog, **Pin to the top of the site** leads with your best piece.
- **Move**: check a piece out to a gallery, mark it returned, or mark it **Sold** — with the sale price and, for your records, who bought it.
- The AI actions are separate, so you can re-run just the half you want: the **wand** re-crops and straightens the photo, the **swatches** button rewrites the description, palette, and tags, and **⌘ Adjust** gives you draggable corners for a manual crop. Not sure what a button does? Hover it — every control explains itself.

Costs (labor + materials) live in the edit dialog and compute profit against your price — and **Download spreadsheet** (in the Your website card) exports everything as a CSV for Excel or Google Sheets. Add galleries with the **+ Gallery** button beside their list; if works by another artist live in your inventory, add that artist in Studio settings.

3 · Your website

Your site lives at [yourname.studiolo.gallery](#) and shows every work you've flagged with the green Web dot (photo required). Each piece gets a placard page: catalog copy, palette swatches, availability, and an **inquiry form** that emails you directly — reply from your inbox. With more than one medium, visitors get elegant category tabs — one site, every side of your practice.

Design it yourself...

Design website opens the designer: four themes, accent color, typography, masonry or grid, works per row, prices on/off, a tagline, an about paragraph, and your links. **Preview** shows your real site with the new settings before you save.

...or let the AI design it

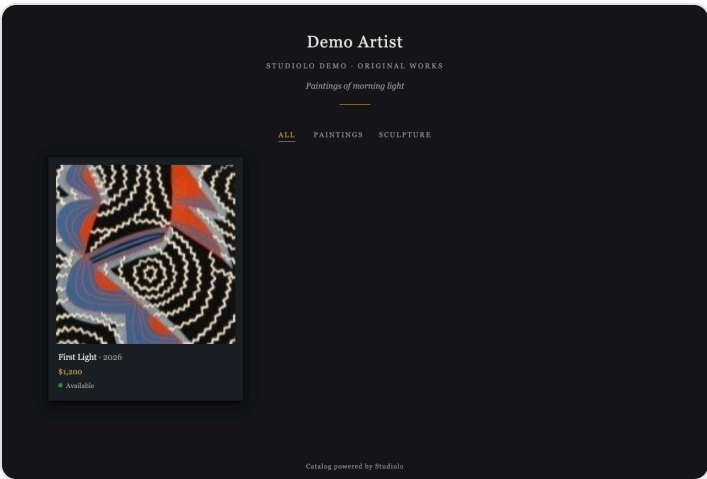
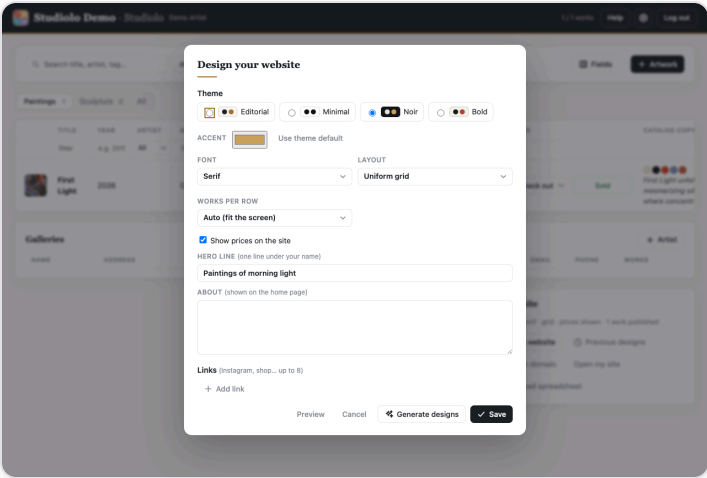
✦ **Generate designs** studies your actual work — its palettes, subjects, and mood — and writes complete original designs just for you, not picked from a menu. Each one is previewed on your real site; **Use this design** publishes it instantly.

Previous designs keeps every look you've ever published — switch back any time.

Your own domain

Custom domain connects a domain you own: point a CNAME at [sites.studiolo.gallery](#), and your site — with its own certificate — answers there.

AI-written taglines and about text are drafts in your voice — read them and fix any facts before you keep them.



4 · The app, plans & the fine print

The iPhone app

Everything above, pocket-sized: the camera flows straight into the AI treatment, medium tabs become chips above your inventory, the detail page carries your custom fields, and **Settings** → **My Website** is the same designer with the same AI. If you belong to more than one studio, tap the studio name at the top of Inventory to switch. Settings also links you back to the web admin and exports your spreadsheet.

Plans

Free	10 works · 10 AI enhancements/month
Studio	— \$5.99/month 50 works · 50 AI/month
Gallery	— \$12.99/month 100 works · 100 AI/month
Unlimited	— \$24.99/month no limits

Subscribe in the app: **Settings** → **Plan**. Billing goes through your App Store account and renews monthly until you cancel; one subscription backs one studio. When you reach a limit the app simply tells you — **nothing is ever deleted**. Your public site shows your newest published works up to your plan's limit; your private records are never capped from below.

Good to know

- Stuck? The **Help** menu (top right of the admin) holds this guide and a 60-second **Tutorial** tour of the whole page.
- Sign-in codes come from login@studiolo.gallery — check spam the first time. After that, you stay signed in.
- The AI reads your notes: anything in a work's description informs its catalog copy.
- Removing a photo also clears its AI copy, palette, and tags — the words belong to the picture.
- Galleries & placements: a checked-out work remembers where it hangs and since when; selling from a gallery closes the placement automatically.

Questions? Reply to any Studiolo email — it reaches the studio.